

LECHUZA TREND PLANTERS

Design and functionality  
for a greener life



*Lechuza*®



## The LECHUZA family keeps on growing

The new LECHUZA trend planters combine style with functionality – as well as offering your customers high quality at an attractive price.

### *Dear business associates,*

*Most people would agree that plants are essential if you want to create a welcoming atmosphere, be it in a classic lounge, a designer loft conversion or an elegant office. But there is more to it than just beautiful plants – aesthetic and functional planters are also important.*

*LECHUZA specializes in innovative planters. From now on, in addition to our exclusive product line LECHUZA premium with its high-grade finishes, we will be offering a new range, LECHUZA trend. This is a young, modern range of up-to-the-minute designs twinned with excellent functionality.*

*LECHUZA trend planters are highly robust and feature the tried and tested LECHUZA sub-irrigation system which makes plant care easy – you could say they come with built-in green thumb.*

*These high-quality planters are made in Germany and boast outstanding value for money, making LECHUZA trend the ideal addition to your range of gardening products and plants. Help your customers to discover a new dimension to greener living in style!*

*The following pages will provide you with an introduction to the new LECHUZA products – and show how we can help you to grow your turnover.*

*Enjoy a flourishing future with us!*

*The LECHUZA team*



Horst and Conny Brandstätter



CILINDRO Loft 32 white – Dieffenbachia

# With LECHUZA, plants look after themselves.

The practical LECHUZA sub-irrigation system uses Mother Nature's example to ensure that plants thrive – indoors or out.

Enjoy effortless plant care: LECHUZA trend planters feature the tried and tested LECHUZA sub-irrigation system, which supplies plants with the water and food they need for optimum growth for up to 12 weeks (depending on the planter shape and location).

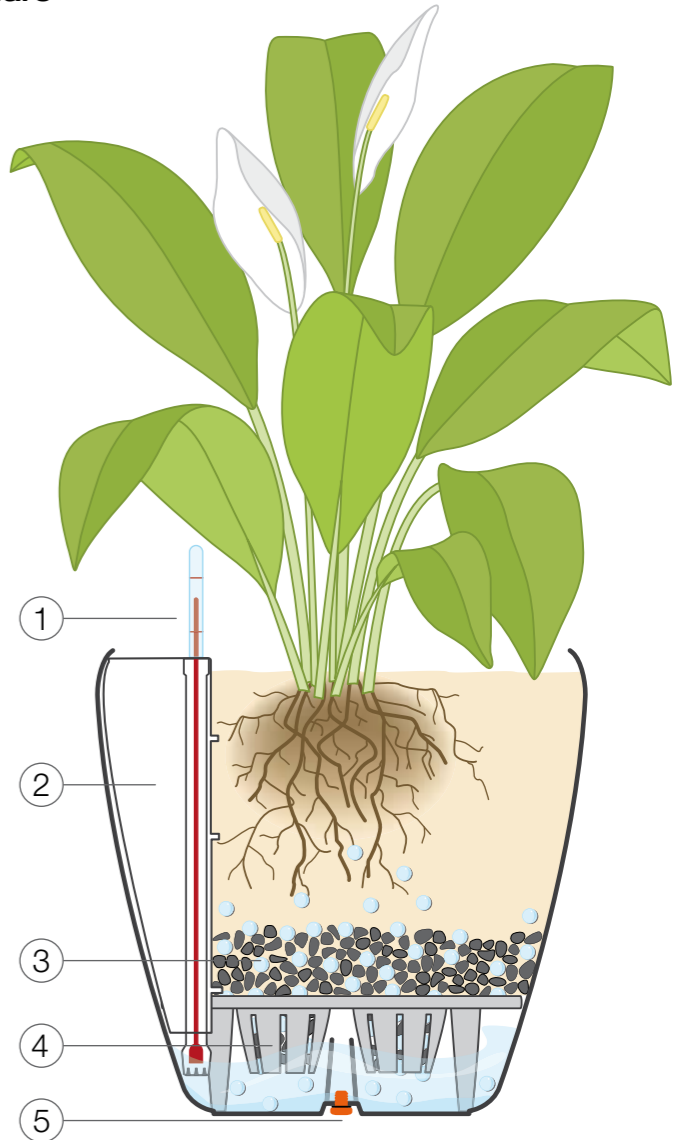
LECHUZA is the ideal solution for anyone who struggles to find the time to care for their plants: once the water reservoir is full, the plant will take care of itself while the integrated water level indicator reliably shows when the plants are thirsty again.

**The LECHUZA sub-irrigation system makes plant care easy – and daily watering a thing of the past.**

- ① **Water level indicator**  
Shows when a top-up is needed
- ② **Supply shaft**  
Makes refilling with water and liquid fertilizer easy
- ③ **LECHUZA-PON as a separating layer**  
Controls the water supply to the plant
- ④ **Separator**  
Forms the water reservoir in the base of the container
- ⑤ **Drain plug in the base**  
Remove for outdoor use to allow excess rainwater to drain away



LECHUZA – sub-irrigation set



# LECHUZA planters don't just look good – there's more to them than meets the eye.

LECHUZA trend planters are extremely robust and feature the innovative sub-irrigation system.

LECHUZA trend planters look good and are also highly functional: the sturdy plastic is resistant to scratches and dirt. Placed in the garden or on a balcony, they will also withstand freezing temperatures or strong direct sunlight.

All LECHUZA trend planters are equipped with the practical sub-irrigation system. CUBICO and CILINDRO also have an innovative liner which allows plants to be replaced with one swift movement – without leaving dirt or plant debris behind.



UV RESISTANCE – for vibrant colors



SHATTERPROOF – whatever happens



OVERFLOW FUNCTION – the drain plug is removed for outdoor use to allow excess rainwater to drain away

# The variety of plants is fascinating. We have a range of planters to match.

Whether you want to create a country cottage look or a designer feel, LECHUZA trend has attractive shapes, colors and textures to hit the right note.

High-quality planters with something for everyone: LECHUZA trend comes in a wide range of shapes, sizes and colors. Special textures give the containers their unique character – and ensure that they blend in perfectly with any setting.

LECHUZA trend is currently available in three basic shapes: CUBICO, CILINDRO and CLASSICO. The denotations Color, Loft and Cottage refer to the texture of the planters: from smooth to a subtle pattern of lines and an authentic-looking woven texture.

Lechuza®		trend	
	CILINDRO	CLASSICO	CUBICO
LOFT			
COLOR			
COTTAGE			

Elegant design – with a subtle pattern of lines on the surface.  
*For more info, turn to page 11.*

Attractive, fashionable colours and smooth surfaces – for any setting.  
*For more info, turn to page 15/21.*

Classic cottage style – with a natural-looking woven texture.  
*For more info, turn to page 20.*

## CILINDRO Loft

The elegant way  
to add designer flair





CILINDRO Loft 32 granite – Asplenium nidus

## Cylinders and pinstripes for sophisticated plants

The elegant CILINDRO Loft with its subtle pattern of lines is a stunning way to display any plant and a beautiful example of minimalist design.

Good design does not need to draw attention to itself in order to work. CILINDRO Loft creates a subtle effect hallmarked by clear lines and unobtrusive colors. Its minimalist design makes it the perfect accessory for a stylish setting which uses small details to great effect.

The Loft version of CILINDRO is available in two sizes and six design-oriented colors. For optimum functionality, all of the planters are equipped with the tried and tested LECHUZA sub-irrigation system and an overflow function for use in the garden or on a balcony.

### CILINDRO Loft



CILINDRO Loft – planter

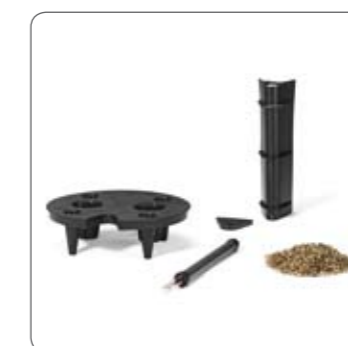
The CILINDRO Loft range at a glance:

#### Models and sizes

Model	Ø x H inch	Ø x H cm	Water reservoir <sup>1</sup>
CILINDRO Loft 23	9 x 16	23 x 41	approx. 2 l
CILINDRO Loft 32	13 x 22	32 x 56	approx. 4 l

<sup>1</sup> with the LECHUZA sub-irrigation set

#### Colors



CILINDRO Loft – sub-irrigation set



LECHUZA – liner



**CLASSICO Color**

The modern way  
to brighten up your life



CLASSICO Color 35 white – Nephrolepis

## Make a statement with your plants

Brighten up everyday life with the modern CLASSICO Color line – the palette of vibrant, fashionable colors ranges from aubergine to vanilla.

The CLASSICO range is the modern classic within the LECHUZA product family. CLASSICO Color allows you to add colorful highlights in any setting. With their pleasing shape and attractive colors, the LECHUZA planters perfectly complement lively, fashion-conscious interiors.

CLASSICO Color comes in four sizes and six fashionable colors. All of the planters feature the practical LECHUZA sub-irrigation system. From size 28 upwards, there is also an optional overflow function for outdoor use to ensure optimum conditions for your favorite plants.



### CLASSICO Color



CLASSICO Color – planter

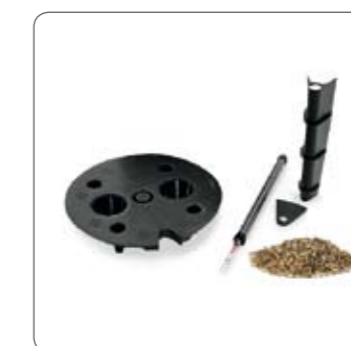
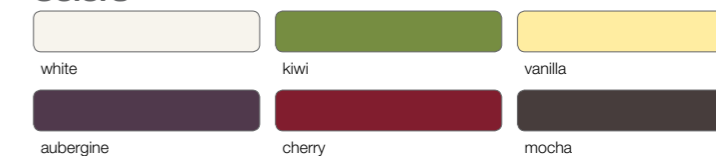
The CLASSICO Color range at a glance:

#### Models and sizes

Model	Ø x H inch	Ø x H cm	Water reservoir <sup>1</sup>
CLASSICO Color 21	9 x 8	21 x 20	approx. 1 l
CLASSICO Color 28	11 x 10	28 x 26	approx. 2 l
CLASSICO Color 35	14 x 13	35 x 33	approx. 4 l
CLASSICO Color 43	17 x 16	43 x 40	approx. 6 l

<sup>1</sup> with the LECHUZA sub-irrigation set

#### Colors



CLASSICO – sub-irrigation set



\*available for CLASSICO Color 43

LECHUZA – coaster

**CUBICO Cottage | CUBICO Color**

The contemporary way  
to structure your surroundings





CUBICO Color 40 aubergine – Clematis Hybriden

## The shape of things to come

CUBICO Cottage and CUBICO Color boast a perfect shape twinned with maximum functionality.

LECHUZA's CUBICO range is a masterpiece of modern design. With their clear, aesthetic contours, the LECHUZA planters add subtle elegance to any setting – and set beautiful plants off to full effect.

With its natural-looking woven texture, CUBICO Cottage stands for elegant country-style flair, while CUBICO Color adds attractive colorful highlights. The outstanding material properties, the LECHUZA liner and the sub-irrigation set all guarantee maximum functionality.



CUBICO LINER – allows plants to be replaced easily



## Traditional style given a new lease of life

The classic CUBICO Cottage combines traditional rural style with modern, functional design.

Only on closer inspection does it become clear that CUBICO Cottage is not made from wicker. The LECHUZA planter has an incredibly authentic-looking woven texture but is much more robust than its natural cousin.

This high-quality planter is made from hard-wearing plastic and is waterproof, frostproof and UV-resistant. Thanks to the practical liner, there is no need to fill the whole pot with compost. And with the LECHUZA sub-irrigation system, plant care has never been easier.



CUBICO Cottage



CUBICO Cottage – planter

The CUBICO Cottage range at a glance:

### Models and sizes

Model	WxDxH inch	WxDxH cm	Water reservoir <sup>1</sup>
CUBICO Cottage 30	12 x 12 x 22	30 x 30 x 56	approx. 4 l
CUBICO Cottage 40	16 x 16 x 30	40 x 40 x 75	approx. 8 l

<sup>1</sup> with the LECHUZA sub-irrigation set

### Colors



CUBICO – liner



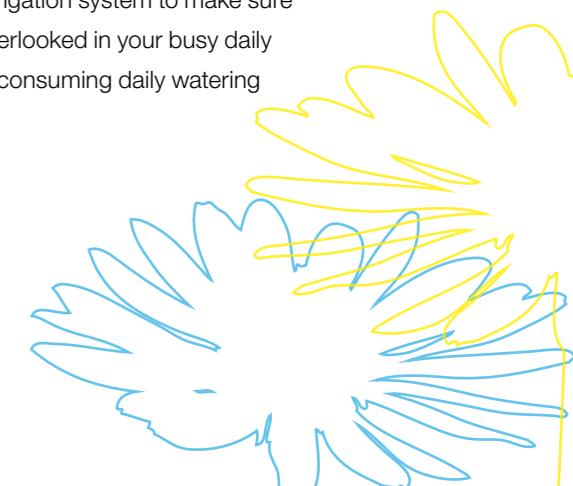
CUBICO – sub-irrigation set

## Let your imagination blossom with vibrant colors

The contemporary CUBICO Color range comes in attractive, fashionable shades – for a colorful lifestyle.

Day-to-day life is often grey enough, so why not create a homely, welcoming atmosphere with a splash of color? CUBICO Color planters perfectly complement any modern interior and add a cheerful feel together with fresh flowers or non-flowering plants.

CUBICO Color is available in two sizes and six fashionable colors. All of the planters come with our reliable LECHUZA sub-irrigation system to make sure that your plants aren't overlooked in your busy daily schedule – making time-consuming daily watering a thing of the past.



CUBICO Color



CUBICO Color – planter

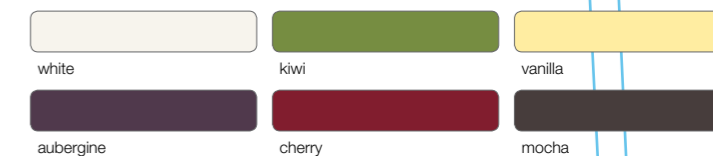
The CUBICO Color range at a glance:

### Models and sizes

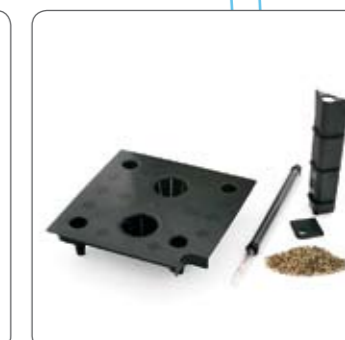
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### Colors



CUBICO – liner



CUBICO – sub-irrigation set



LECHUZA – production in Diethenhofen

## LECHUZA – a new chapter in our success story

If it doesn't exist, you have to make it yourself.

LECHUZA is a young brand which belongs to the Zirndorf-based Brandstätter Group. The Group can draw on over 30 years of experience with the brand PLAYMOBIL, which has made a name for itself as a successful global toy manufacturer – and is also famous for its expertise in processing plastics.

The idea for LECHUZA came about when the proprietor Horst Brandstätter searched in vain for stylish and robust planters with an irrigation system for his own use. As the market had nothing to offer, he asked his development team to come up with a solution: LECHUZA was born.

Now, the high-quality LECHUZA premium planters with fine finishes are sold in 50 countries around the world. We hope to go from strength to strength with our new range – LECHUZA trend – which, like all LECHUZA planters, is made in Germany.



HEAD OFFICE – in Zirndorf

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